

Circularity Rap (the 4 R's)

We'd like to make the world a place Thats fear and carbon free With conscious thought to change our ways And live sustainably! We'd like to have a global goal Unilaterally agree To pledge solutions across the world Yo Circularity!

We'd like to change the way we think
To mirror Earth's great coup
Relect on ecosystems, natures way
Of saying 'Close that loop'!

We want to live within Earth's bounds
And be exploitation free
Respect our planet, be happy with less
A whole lot healthier way to be!

Keep it cool Keep it green Make that change **Emissions clean** Make it last Design it well Or Earth's resources Say farewell Fast fashion Plastic waste Climate changing We must make haste

Consumerism Fossil fuels Food waste issues Just not cool! Natural products Kind to nature Thoughtful concepts Add to stature Restore our oceans Earth's lungs at sea Stop waters rising Floods will cease!

Eco Friendly Greta - led Logistically speaking On the right road ahead! Oil coal and gas Too carbon intensive Cue the Hydrogen solar and windfarm offensive! Rainforests dying Waterways choked Desolate landscapes **Emotions are stoked**

Ethical sources Entrepreneurs We need Investors And not saboteurs! Activism Is now mainstream Find your voices Go find your team! Education's A basic need Values, justice Get rid of greed! We are One World We value justice Lay Building blocks Of Human kindness

REDUCE REUSE RECYCLE REFILL REPURPOSE REMEMBER REWARDS RIGHT READY? ROCKIN THE TREND! **CIRCULARITY!!!** CLOSE THAT LOOP!!!

"Humans need to look to nature more often for the optimal definition circularity. Life on Earth is the ultimate circular economy" - Luke Haverhals Founder and CEO at Nature Fibre Welding

"THE IDEA OF COLLECTIVELY REDUCING CONSUMPTION, BEING HAPPY WITH LESS, STOPPING EXPLOITATION, PRODUCING BETTER, EATING HEALTHIER AND RESPECTING THIS LIVEABLE PLANET IS CLEARLY A MIRAGE. - MAURIZIO DONADI FOUNDER, TRANSNOMADICA